

### Industry Projections for West Central Workforce Development Area, 2002-2012

NAICS	Industry Title	2002 Estimated Employment	2012 Projected Employment	2002-2012 Employment Change	2002-2012 Percentage Change
	Total Non-Farm Employment	171,420	195,270	23,850	13.9%
1133, 21, 23	Construction/Mining/Natural Resources	8,160	9,920	1,760	21.6%
31-33	Manufacturing	33,710	34,610	900	2.7%
322	Paper Manufacturing	1,490	1,460	- 30	-2.0%
326	Plastics and Rubber Products Manufacturing	3,880	4,700	820	21.1%
334	Computer and Electronic Product Manufacturing	3,500	3,060	- 440	-12.6%
42, 44	Trade	28,590	32,080	3,490	12.2%
445	Food and Beverage Stores	5,080	5,960	880	17.3%
48, 49, 22	Transportation and Utilities (Including US Postal)	8,090	9,740	1,650	20.4%
52-53	Financial Activities	6,480	7,300	820	12.7%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	36,110	44,930	8,820	24.4%
621	Ambulatory Health Care Services	5,270	7,420	2,150	40.8%
622	Hospitals (Including State and Local Government)	6,840	8,340	1,500	21.9%
71-72	Leisure and Hospitality	17,140	19,410	2,270	13.2%
51, 54-56, 81	Information/Prof Services/Other Services	20,050	23,720	3,670	18.3%
	Government (Excluding US Postal, State, and Local Educ and Hosp)	13,080	13,560	480	3.7%

**Notes:**

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed and unpaid family workers. Railroad workers are included.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2002 CES (3/03 Benchmark) and 2002 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2002 and 2012.

It is important to note that unanticipated events may affect the accuracy of the projections.

**Source: Office of Economic Advisors, Wisconsin Department of Workforce Development  
October 2004**

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